

BECOME A MEMBER

Membership Categories

INDIVIDUAL LEVEL

\$ 50.00

BUSINESS LEVEL

\$ 100.00

SPONSORSHIP LEVEL

\$250.00

Name : _____

Business / Organization: _____

Address : _____

City _____ State _____ Zip _____

E-Mail _____

Phone _____

Website _____

Facebook: _____

Twitter: _____

Membership Category _____

In-Kind Donation _____

Gifts are Tax Deductible

Make checks payable to Waycross MainStreet
and mail to

P.O. drawer 99 Waycross, GA 31501

Who Should Join

The commercial district reflects the image of the entire community and plays a key role in the local economy. For these reasons, every resident has a vested interest in our downtown's future.

Merchants

Property Owners

Residents

Elected Officials

Realtors

Bankers

Historic Preservation Groups

Local Citizens

Civic Groups

Religious Institutions

Local Industries

And...

YOU!

For more information,

contact Peggy Grady,
MainStreet Manager,

912-287-2969 or by email at
mainstreet@waycrossga.com

Visit us at www.waycrossga.com/ms

Or 'Like' Us on Facebook at
'Waycross Main Street Tourism'



Opportunity in every direction.



Waycross Main Street

A Program to
Encourage
Improvement &
Revitalization of
Downtown

www.waycrossga.com/ms

What is Main Street?

Main Street is a national program in over 100 communities in Georgia and thousands of communities nation wide. These communities have adopted the Main Street approach to look at “Main Street” as the heart of their communities, work to save it’s historic buildings, revive its commercial core, strengthen business, control community eroding sprawl and keep a sense of place and community life in America.

Main Street works on a four-point approach to downtown revitalization. These four committees work together to build a sustainable and complete community revitalization effort.

Organization

We are a volunteer driven program and we need your help! Our board of directors and committees all work toward the same goal of reviving the downtown area. We work at getting everyone focused in the same direction by assembling financial as well as public resources to implement a downtown revitalization program.

Design

We want to draw attention to Downtown Waycross’ best assets and keep the area in top physical shape. We do this by capitalizing on the historic buildings and sidewalks that made downtown flourish years ago. A great example is the Historic Walking Trail that takes you on a one mile tour around downtown and stops at some of the historic sites we have in our area. In turn design improvements result in more dollars being spent in downtown.

Economic Revitalization

We want to fill the unused and underused spaces in Downtown. We do this by recruiting new businesses and staying up to date on the current market. We work towards sharpening the competitiveness of the existing businesses to respond to today’s consumer needs. A recent example of such rehabilitation is The Ware Hotel that provided 35 new apartments to the downtown area.

Promotion

We plan and promote events in order to increase public interest and draw consumers to shop, eat, play and live in downtown Waycross. We want to increase public traffic. We do this by having festivals, parades and events in downtown Waycross.

Membership Benefits

INDIVIDUAL LEVEL — \$50

- ◆ Receive 1 coupon for a medium specialty beverage of your choice from Elliano’s Coffee Company
- ◆ Receive 1 membership card to use at special events and promotions
- ◆ Receive the quarterly Main Street Newsletter
- ◆ Eligible for media co-op at a group rate (if located in the Main Street area)
- ◆ Receive one vote for decisions at meetings
- ◆ Business name will be listed on the Main Street website

BUSINESS LEVEL — \$100

- ◆ Receive all of the benefits from the Individual Level, PLUS
- ◆ Receive 3 additional membership cards (for a total of 4) to use at special events and promotions
- ◆ Spotlight business of the month at least 1 time on the homepage of the Main Street website and the Main Street Newsletter

SPONSORSHIP LEVEL—\$250

(\$100 of your contribution will fund the façade grant*)

- ◆ Receive all of the benefits from the business level PLUS
- ◆ 5 additional membership cards for use at special promotions and events
- ◆ Receive 50% off 10 x 10 Booth Space Rental at the Annual SwampFest event. **

*Standing/Active Members Only; Special Restrictions Required
** 1— 10x10 Booth Space Only

Your donation will fund the following downtown projects:

Main Street events:

SwampFest

The Annual Mother-Daughter Tea Party

Pumpkin Fest

The Christmas Parade

Other Main Street events

Promotion of events

To see if your business is located in the Main Street area, check the map below. The Main Street district is bordered by Plant Avenue, State Street, Tebeau Street and a portion of Oak Street.

