

# Waycross Main Street Minutes

## December 11, 2018

### I. Call to order at 11:11 am

### II. Attendees

Present: Ken Taft, Peggy Grady, Dusty Sweat, Dodi Moore, Angela Carstens, Marla Howell, Pam Taylor, Alli Sweat, David Eddings

Absent: Ed Cady, Mike Murchinson, Wayne Caffarell, Rene Sellers, and Jerry Carver

### III. Approval of Minutes from Last Meeting- Dusty moved to approve the minutes from October and November minutes. Marla seconded the motion. Motion was carried.

### IV. Treasurer's Report – Pam Taylor- will confirm at next meeting

- a. Main Street Account Balance - \$ 7,662.71
- b. Swamp Fest Account Balance - \$ 24,754.58

### V. Manager's Report

- a. Attended Tourism meeting 12/4/2018; Christmas Parade 12/8/2018-Cancelled; City Auditorium Christmas with Santa 12/13/2018-ONGOING; Attended Rise and Shine at South Georgia State College 12/11/2018-COMplete; Economic Training Tifton 12/14/2018-ONGOING; Chamber meeting 12/17/2018-ONGOING

### VI. Organization – Marla Howell-Committee-Angela-Drew

- a. Work Plan review- Monday, January 7, 2019, 12 to 1pm at City Hall
- b. 101 Training- Dusty's check is waiting for him; Heather Markle doesn't need to complete the training since she is leaving in March and will be refunded \$50 for training. Ken moved to approve the motion. Pam seconded the motion. Motion was carried.
- c. Contact list for downtown businesses is 3/4ths of the way complete.
- d. Officer's Nominations-ONGOING

### VII. Economic Restructuring –Committee-Alli

- a. Rural Zone- DCA Luncheon- will set a date for end February, catering cost, brochure cost for visualization/presentation- ONGOING
- b. RSVP Internship Program for Summer 2019- Angela to report at January Meeting-ONGOING;
- c. Tax Credit Incentives- ONGOING
- d. Workplan Meeting- ONGOING
- e. DCA Design Program- Peggy to report back at January Meeting-ONGOING

### VIII. Promotion – Dodi Moore- Committee- Michael-Renae

- a. Christmas Parade 12/8/2018-Cancelled; David Eddings- reported that cancellation was weather related and could not be rescheduled due to staffing concerns.
- b. Christmas Parade Float Participates will be refunded participation fees-email was sent out earlier for a motion-motion was carried
- c. Future Christmas Parade Policy-ONGOING
- d. "How the Grinch Stole Christmas" at the CC Auditorium, 5:30pm on December 13, 2019; volunteers needed; Dodi to promote event on FB page-ONGOING

### IX. Design – Jerry Carver-Committee-Dusty-Wayne-

- a. Banner Design (update)- Submitted approval of design to DWDA and City Commission-It was approved by both committees-Ken is currently working out how the check to Danny Yarborough will be written out; he will also be checking with sponsors on commitment to paying 1/3<sup>rd</sup> of the cost-ONGOING
- b. Garden Club; Arts Council- Spring Opportunity, will try to do seasonal and/or perennial plants, need to contact for project date and ask about buying and/or using donated supplies-ONGOING
- c. Peggy mentioned that she is looking into creating a PowerPoint of high and low points of Downtown Waycross to display on city website; ONGOING

### X. Swampfest -Pam Taylor

- a. Committee Meeting-Date to be scheduled on January 20<sup>th</sup> at noon-ONGOING
- b. Update: John King will begin advertising for the event

**XI. New Business**

- a. Kelly Miller Circus- Swampfest committee will review packet- ONGOING
- b. Georgia Academy Training travel cost for Peggy to attend in February (update)- We will table this for a motion until our next meeting in January- ONGOING
- c. Georgia Alliance and Preservation Commission Membership-Peggy will provide more information on difference between voting and non-voting membership; cost is \$20- We will table this for a motion until our next meeting in January-ONGOING

**XII. Adjourn- Pam moved to approve a motion; Marla seconded the motion; Motion was carried- Next meeting to be held on Tuesday, January 22, 2018.**

The Mission of Waycross Main Street is “To revitalize the social-economic, historically significant, central core of Ware County, through planned economic development, with an emphasis on historic preservation and protection of its existing buildings and structures”.

The Vision of the Waycross Main Street is “To be a central business core that preserves and protects the past, promotes the present and plans for the future economic success of Downtown Waycross through the 4–Point Approach”.