

# Waycross Main Street Minutes

## November 27, 2018

**I. Call to order at 5:15 pm**

**II. Attendees**

Present: Ken Taft, Peggy Grady, Dusty Sweat, Alli Sweat, Ken Taft, Patrick Simmons, Dodi Moore, Elizabeth Hill, Pam Taylor, Wayne Caffarell, Renae Sellers, Michael Murchinson

Absent: Marla Howell, and Jerry Carver

**III. Approval of Minutes from Last Meeting-** Tabled approval of minutes from October due to minutes not present; Wayne motion to approve and Dusty seconded approval of minutes by email.

**IV. Treasurer's Report** – Pam Taylor-Alli moved to approve the treasurer's report. Dodi seconded the motion. Motion was carried.

- a. Main Street Account Balance - \$ 7,662.71
- b. Swamp Fest Account Balance - \$ 24,754.58

**V. Manager's Report**

- a. Peggy discussed her recent activities pertaining to the advancement of the MainStreet agenda and plan.

**VI. Organization** – Marla Howell-Committee-Angela-Drew

- a. Absent

**VII. Economic Restructuring** –Committee-Alli

- a. Alli gave brief update with the understanding that a formalized presentation series would be rolled out in January by MainStreet and DCA

**VIII. Promotion** – Dodi Moore- Committee- Michael-Renae

- a. Christmas Parade; Movie in Park; Tree Lighting; and Santa events to be held on December 8<sup>th</sup>. Need lots of volunteers

**IX. Design** – Jerry Carver-Committee-Dusty-Wayne-

- a. Michael spoke about options for mural locations

**X. Swampfest**

- a. Pam is beginning to get her committee together and will have updates soon.

**XI. New Business**

- a. Christmas Gala-Not approved
- b. Martin Luther King Jr. Holiday donation request- Not approved but will volunteer
- c. Next meeting

**XII.** Ken Taft reminded everyone that next meeting will be luncheon on Tuesday, December 11, 2018 at 11-12:00 pm at Plant Café. The meeting adjourned.

The Mission of Waycross Main Street is “To revitalize the social-economic, historically significant, central core of Ware County, through planned economic development, with an emphasis on historic preservation and protection of its existing buildings and structures”.

The Vision of the Waycross Main Street is “To be a central business core that preserves and protects the past, promotes the present and plans for the future economic success of Downtown Waycross through the 4-Point Approach”.