

**Waycross Main Street
November 14, 2017
Agenda**

1. Call to order

2. Approval of Minutes from Last Meeting

3. Treasurer's Report – Pam Taylor

- a. Main Street Account Balance - \$4,781.37
- b. Swamp Fest Account Balance - \$18,886.69

4. Manager's Report

- a. Homecoming parade – We only had 47 participants this year. We need to get the school to start planning the parade at the beginning of the school year, and get more of the community involved. The winner for the Homecoming Parade was Wacona Elementary.
- b. Pumpkin Fest – Thursday, October 26, 2017 – was a big success, we had over 1,200 people in attendance. Was also very successful, I think that with more advance notice we can get more businesses to join in.
- c. Christmas Parade – Saturday, December 2, 2017 – Received sponsorship check from Georgia Power.
- d. SwampFest – Elizabeth Hill was able to get a hold of Second Chance band after the meeting. She received a contract from them to play at SwampFest on Saturday, April 7, 2018 from 8:00pm – 10:00pm.
- e. Introduction of New Main street Manager

5. Organization – Laticia Gilliam

6. Economic Restructuring – Marla Howell

The Mission of Waycross Main Street is “To revitalize the social-economic, historically significant, central core of Ware County, through planned economic development, with an emphasis on historic preservation and protection of its existing buildings and structures”.

The Vision of the Waycross Main Street is “To be a central business core that preserves and protects the past, promotes the present and plans for the future economic success of Downtown Waycross through the 4-Point Approach”.

7. **Promotion** – Ginger Peagler
8. **Design** – Open (suggestions)
9. **New Business**
 - a. SwampFest 2018 – April 6th & 7th - Suggestions for additional acts
 - b. Discuss possible changing Main Street meetings to either the 1st or 2nd Thursday of the Month (date, time)

10. **Adjourn- Next meeting to be held on Tuesday, December 12, 2017.**

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