

Waycross Main Street October 10, 2017 Minutes

Call to order

Ken Taft called to order the meeting of Waycross Main Street at 5:25 pm on October 10, 2017 at the City of Waycross -2nd floor conference room.

Roll Call:

Ken Taft, Elizabeth Hill, Pam Taylor, Rene Bolden, Dodi Moore, Heather Markle, and Ginger Peagler

Approval of Minutes from Last Meeting

The minutes were reviewed by all, Heather Markle moved for approval and Rene Bolden seconded the motion. There was no further discussion and the motion carried.

Treasurer's Report

Pam Taylor state that there have been no changes our balances in Main Street and SwampFest accounts remain unchanged.

Manager's Report

- New Main Manager has been hired and will start on October 30, 2017. Here name is Peggy Grady
- Pumpkin Fest – Reminded everyone of the upcoming date and suggested that we invite the community to participate by setting up booths. Ken will let us know if Leadership Waycross will do a booth. Rene Bolden informed us that she had a contact that was able to get a great discount on candy. Many board members responded positively and said they would sign up for the candy co-op.

Organization

Laticia Gilliam – Not present, no report given

Economic Restructuring

Marla Howell – Not present, report given by Ken Taft still waiting to hear back from Lowes about flags.

Promotion

Ginger Peagler – Requested an update on the banners for downtown. Elizabeth Hill informed the board that she was still waiting on a price to have the banners made. Rene Bolden suggested that the funds for the banners could come out of the hotel/motel tax that is collected by the City of Waycross. Elizabeth said that she would check it out. Ginger also suggested that we have a community calendar similar to the one in Pierce County. Everyone agreed that this would be a good idea and Rene Bolden volunteered to set up the calendar and then give access to the groups, individuals and organizations that agreed could post to the calender.

Design

No suggestions or ideas put forth.

New Business

Swampfest 2018 – The board agreed to bring back the Swingin’ Medallions to play at SwampFest 2018. Cost of having them play \$5,200.00 plus 7 hotel rooms and food. There was much discussion on the high cost of having them perform. Elizabeth said that she never heard back from the band that played last year and we needed that the Swinging Medallions have been waiting for us to let them know if we want them to perform.

Heather Markle requested that we send her a sponsorship packet that she could present to her boss at Circle K (formerly known as Flash Foods). Elizabeth said that she would email her the packet.

Adjourn- at 6:25pm - Next meeting to be held on Tuesday, November 14, 2017.