

**Waycross Main Street
September 19, 2017
Agenda**

1. **Call to order**

2. **Approval of Minutes from Last Meeting**

3. **Treasurer's Report** – Pam Taylor
 - a. Main Street Account Balance - \$4,976.72
 - b. Swamp Fest Account Balance - \$22,260.40

4. **Manager's Report**
 - a. Homecoming Parade – Thursday, October 5 – Theme: "Old Schoolin' East Lake" start time to be determined
 - b. Pumpkin Fest – Thursday, October 26, 2017

5. **Organization** – Laticia Gilliam

6. **Economic Restructuring** – Marla Howell

7. **Promotion** – Ginger Peagler

8. **Design** – Open

9. **New Business**
 - a. Christmas Parade – Saturday, December 2, 2017 – Final Theme
 - b. SwampFest 2018 – April 6th & 7th - Suggestions for new acts

10. **Adjourn- Next meeting to be held on Tuesday, October 10, 2017.**

The Mission of Waycross Main Street is “To revitalize the social-economic, historically significant, central core of Ware County, through planned economic development, with an emphasis on historic preservation and protection of its existing buildings and structures”.

The Vision of the Waycross Main Street is “To be a central business core that preserves and protects the past, promotes the present and plans for the future economic success of Downtown Waycross through the 4-Point Approach”.