

**Waycross Main Street**  
**August 28, 2018**  
**Agenda**

1. **Call to order**
  
2. **Approval of Minutes from Last Meeting**
  
3. **Treasurer's Report** – Pam Taylor
  - a. Main Street Account Balance - \$ 3,890.56
  - b. Swamp Fest Account Balance - \$ 24,739.78
  
4. **Manager's Report**
  - a. Introduce guest- Edward Cady, DWDA; Mr. Eric Hickox FFA program
  - b. Chamber meeting 8/27/18-ONGOING; GA Dept. Economic Entrepreneur & Small Businesses in Tifton 10-12 pm 8/30/2018 (board is invited to go with me need to RSVP)-ONGOING
  - c. National Main Street Renewal Program 7/26/18-COMplete; Shoe Rally Mary St. Park 7/28/2018-COMplete; Sidebar Conference 8/8/2018-COMplete (did not attend was out sick); Movie in the Park Wreck it Ralph rain out (rain check given/ will not charge fee next movie) 8/10/18 - COMplete; GMA GA Downtown Conference/Training Braselton, GA 8/14-8/17/2018-COMplete; Deposit for Swampfest Millennium Entertainment Services 8/20/18-COMplete; Mid-Year Annual Assessment Webinar 8/21/2018-COMplete; Secretary of State Angela Carstens 8/22/18-COMplete; Christmas Parade Theme "Rockin Around the Christmas Tree"-COMplete; Servpro Awareness properness event 8/25/18-COMplete; Rural Zone Application-COMplete
  
5. **Organization** – Marla Howell-Committee-Angela-Drew-Pam
  - a. Façade Grant Approval-need Dodi signed papers
  - b. Work Plan review- please get with everyone on their progress
  - c. 101 Training-update on who has completed please help the ones that has not completed
  
6. **Economic Restructuring** –Committee-Alli
  - a. Rural Zone Application
  
7. **Promotion** – Dodi Moore- Committee- Michael-Renae
  - a. Review on Movie in Park-Wreck it Ralph
    - i. Who attended
  - b. Pumpkin Fest
    - i. Poster design-Pumpkin Fest
    - ii. Games/trunk or treat (vote)
    - iii. Matt DJ (vote)
    - iv. Poster design-Christmas
    - v. Grinch Costumes (vote)
    - vi. Homecoming Parade (vote)
    - vii. Approve prize money (vote)

The Mission of Waycross Main Street is "To revitalize the social-economic, historically significant, central core of Ware County, through planned economic development, with an emphasis on historic preservation and protection of its existing buildings and structures".

The Vision of the Waycross Main Street is "To be a central business core that preserves and protects the past, promotes the present and plans for the future economic success of Downtown Waycross through the 4-Point Approach".

8. **Design** – Jerry Carver-Committee-Dusty-Wayne
  - a. Banner Design (review)
  - b. Garden Club; Arts Council (update)
  
9. **Swampfest**
  - a. Joe M. Turner Magic-Swampfest inquiry (vote)
  - b. Sound/Lighting/Room/Stage (vote)
  - c. Band selection (will be sending out emails of inquiries)
  - d. Tams (vote)
  
10. **New Business**
  - a. Entrepreneur friendly event August 30, 2018
  - b. Georgia Smart Fall Workshop September 6, 2018
  - c. Grant from Georgia Humanities/email sent out for (vote)
  - d. Bids Banners (review)
  
11. **Adjourn- Next meeting to be held on Tuesday, September 25, 2018.**

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