

# WAYCROSS MAIN STREET BOARD

## MINUTES

August 13, 2013 — 5:15pm

### CALL TO ORDER

Sloan Fountain called to order the meeting of Waycross Main Street at 5:20pm on August 13, 2013 in City of Waycross Commission Chambers.

### ROLL CALL

The following persons were present: Ken Taft, Ginger Peagler, LuAnn Jenkins, Judy Kurrasch, Sloan Fountain, and Allison Herrin. Guests Present: Diane Hopkins

### MINUTES

Ken Taft made a motion to accept the minutes as corrected. Ginger Peagler seconded the motion. The motion passed.

### TREASURER'S REPORT

Current balance of Waycross Main Street Account is \$4,790.80 as of June 11, 2013.

### ORGANIZATION

- **Walking Trail Brochure** – Main Street will reorder the Walking Trail Brochures from Brantley Printing. The cost of 200 brochures = \$214. Ken Taft made a motion for approval of the reorder; Ginger Peagler seconded the motion. The motion passed.

### DESIGN

Ms. Fountain discussed the Trailhead Signage. She explained bidding will begin in September in late fall. The samples are included in packet presented at beginning of meeting. She requested that all present look over the sample to check for grammar and spelling, and see if everyone agrees to their liking. Judy Kurrasch was concerned with the size of the signage and font – will this be readable?

### PROMOTION

- **Pumpkinfest Date** – Ms. Fountain is getting with local grocers to if they will be willing to donate candy for the annual event, saving Main Street money on the purchase. Grocers such as – Kroger, Wal-Mart, Dollar General and Walgreens.

A bounce house will be available for free on behalf of Andrew Hale with HBR, along with a trackless train. There are questions regarding the train – this will not be for free – if Main Street does agree to the train, will there be a charge (such as \$5 for wrist band that will cover the bounce house and train) versus all other stuff/activities will be free. Mr. Taft reminded the board that this event was free to the public especially for the less fortunate in our community – he worries about the cost affecting the event. Maybe there could be a \$1 or \$2 charge?

Hamburger and hotdogs were donated this year. We made a profit last year selling candy apples and other edible goods. There will be a coke wagon this year instead of the selling cokes at the food table. Ms. Peagler stressed the coke wagon is a good choice because she didn't like touching the cups, bottles and ice after touching the money and pizza that was sold last year. She also agrees with Mr. Taft about the cost and charging for the train. Mr. Taft suggested to we do a projected budget to include, but not limited to, the wrist bands for the bounce house and train, cotton candy, coke, hotdogs and hamburgers.

There were suggestions of maybe charging HBR a flat rate (vendor fee) for the bounce house and train; and he only charge the public a minimal fee for both.

Trunk or Treat was an idea for the churches to become more involved with downtown. They would hand out candy lined down Elizabeth. Ms. Fountain will contact these churches to see if they are interested in joining Main Street downtown to create a large fall festival.

Ms. Fountain stressed that volunteers are needed for the event.

- **Swamp Fest Update** – Ms. Fountain discussed the option of having a Swamp Fest Run prior to the festival's eve as an option for a fundraiser. There are several races that day and if Heidi Woods is free that Saturday. There was a discussion of what kind of race will it be (Fun Run which could be 1 mile to walk and run or a 5K race). Another possibility for a fundraiser would be a softball tournament at Trembling Earth Facility. This kind of tournament could draw as many people from 700 to 1000 participants. This could be in conjunction with a Rod Run or something similar – and end at 6pm to allow participants to enjoy the festivities of Swamp Fest.

Ms. Fountain was in touch with Keisha Strickland recently about Sugarland. Keisha stated that Sugarland are currently not together; but she is still looking for a main performer.

## **ECONOMIC RESTRUCTURING**

- **DWDA Report**

## **MANAGER'S REPORT**

## **ADJOURNMENT**

Meeting was adjourned at 5:50pm. Next tentative meeting will be September 17, 2013 at 5:15pm at City Hall in the Commission Chambers.