

**Waycross Main Street
August 8, 2017
Minutes**

Call to order

Ken Taft called to order the meeting of Waycross Main Street at 5:17 pm on August 8, 2017 in the City of Waycross Commission Chambers.

Roll Call:

Ken Taft, Elizabeth Hill, Pam Taylor and Marla Howell

Approval of Minutes from Last Meeting

The minutes were reviewed by all, Marla Howell moved for approval and Pam Taylor seconded the motion. There was no further discussion and the motion carried.

Treasurer's Report

Pam Taylor did not have a report. Ken Taft requested Pam Taylor and Elizabeth Hill meet prior to our next meeting to go through the checking account records and prepare reports for each month of this calendar year.

Manager's Report

Elizabeth Hill announced two new members to Main Street – Bishop Michael James and McKinney Community Center. A review was given on the new format for the 2017 Work Plan and update on 2017 Annual Standards for Accreditation.

Organization

Laticia Gilliam – Not present, no report sent

Economic Restructuring

Marla Howell reported that she believes that a project may be in the works to revitalize the Lyric Theatre. She hopes to have more information on this project in the near future. Marla reported that she is continuing to make progress on the flag project. She has submitted a request to Lowes for materials and is waiting to hear back from them. Marla also suggested that we coordinate a rock hunt project. It will involve painting a decorating rocks. We will publicize the event on our Facebook page. Marla agreed to purchase the rocks.

Promotion

Ginger Peagler – Said that she likes the idea of presenting the benefits of Main Street to other organizations in the hopes of getting people to become members.

Design

N/A - Open

New Business

We discussed the possibility of hosting a bridal show. We elected to do more study on the event to ensure it would complement our objectives.

First Fridays: We discussed possibly of coordinating a First Friday event. We will do further surveying of our downtown businesses to assess interest and formulate potential ways to implement such an event.

Events

SwampFest 2018 – We have agreed to have the Tams and Second Chance Band return for 2018. We are to discuss if we want to have Swinging Medallions back or other groups. Marla Howell suggested that we use local groups instead of out of town talent. We will listen to recommendations at the next meeting.

Adjourn- at 6:38pm - Next meeting to be held on Tuesday, September 19, 2017.