

Waycross Main Street
July 24, 2018
Agenda

1. **Call to order**

2. **Approval of Minutes from Last Meeting**

3. **Treasurer's Report** – Pam Taylor
 - a. Main Street Account Balance - \$ 5,463.06
 - b. Swamp Fest Account Balance - \$ 26,008.89

4. **Manager's Report**
 - a. Introduce guest- Bethany Strickland, Main Street Manager Blackshear GA
 - b. Shoe Rally Mary St. Park 7/28/2018-ONGOING; Sidebar Conference 8/8/2018-ONGOING
 - c. Fox Webinar was not able to attend 6/28/18;-COMPLETE: Showed available buildings to a possible business owner on 7/3/2018; met with Bishop James and Elizabeth Welch on the Carver Theatre 7/6/2018; Movie in Park Incredibles 7/13/2018; Met with John, Alli, Paula DWDA about Rural Zone 7/17/2018; attended business after hours at Oasis 7/19/2018-COMLETE

5. **Organization** – Marla Howell-Subcommittee-Angela-Drew-Pam
 - a. Façade Grant Approval-need Dodi signed papers
 - b. Work Plan review-need date for review
 - c. 101 Training-update on who has completed

6. **Economic Restructuring** – John Ganas-Subcommittee-Alli

7. **Promotion** – Dodi Moore- Subcommittee- Michael-Toni-Renae
 - a. August Movie in the Park- Wreck it Ralph
 - b. Review on Movie in Park- Incredibles
 - c. Pumpkin Fest
 - d. Theme for Christmas Parade

8. **Design** – Jerry Carver-Subcommittee-Dusty-Wayne
 - a. Banner Design

9. **Swampfest**
 - a. Nominations for committee members
 - b. Joe M. Turner Magic-Swampfest inquiry

10. **New Business**

11. **Adjourn- Next meeting to be held on Tuesday, August 28, 2018.**

The Mission of Waycross Main Street is “To revitalize the social-economic, historically significant, central core of Ware County, through planned economic development, with an emphasis on historic preservation and protection of its existing buildings and structures”.

The Vision of the Waycross Main Street is “To be a central business core that preserves and protects the past, promotes the present and plans for the future economic success of Downtown Waycross through the 4–Point Approach”.