

Waycross Main Street June 13, 2017 Minutes

Call to order

Ken Taft called to order the meeting of Waycross Main Street at 5:15 pm on June 13, 2017 in the City of Waycross Commission Chambers.

Roll Call:

Ken Taft, Elizabeth Hill, Sharon Radford, Marla Howell, Wayne Caffarel, Pam Taylor and Laticia Gilliam

Approval of Minutes from Last Meeting

Ken Taft requested that everyone look over the minutes for May 9, 2017 and asked for a motion to approve the minutes. Pam Taylor made a motion to approve the minutes and Marla Howell second the motion.

Treasurer's Report

Pam Taylor stated that she didn't know how the monies received for SwampFest had been allocated. She stated that there should have been a more detail report for each deposit and electronic payment. Such as how much of each deposit was for shirts and how much was vendor fees. It was suggested that next year we keep better track of money deposited.

Main Street Account Balance - \$3,876.72 - effective 5/31/17

Swamp Fest Account Balance - \$20,342.09 - effective 5/31/17 – Payments made to Peacock Septic - \$900.00, Georgia Power - \$99.82 and Creative Solutions - \$239.95

Manager's Report

Elizabeth Hill notified the Main Street Board that we had been approved for a Grant from Wal-Mart Neighborhood Supermarket in the amount of \$750.00

Organization

Laticia Gilliam – No updates at this time

Economic Restructuring

Marla Howell – stated that she has been contacted by members of the Pernell Roberts Fan club regarding placement of marker at the park. The club members want her help to setup the upcoming reunion in 2018. Marla stated that she had a conversation with Jessica Deal, City Engineer about the memorial fund account. That there are sufficient funds to purchase a small monument for the park.

Marla also discussed her attendance at the Commission meeting regarding pole banners. Marla spoke as a private citizen and asked why there aren't any banners downtown. Marla advised us that the City would like Main Street to do additional research on banner material and cost. Elizabeth Hill informed the board that she had requested additional pricing from the City's Purchasing department. We also discussed having interchangeable banners and stars and stripes banners for 4th of July, Memorial Day, and Veteran's Day.

Promotion

Ginger Peagler

Design

N/A - Open

New Business

Wayne Caffarel announced his resignation as Member-At-Large from the Main Street Board. He cited a conflict of schedule between Toast Masters and Main Street.

Summer Movie Series – Dates & Movies

Wizard of Oz – July 14, 2017

Ice Age: Collision Course – August 4, 2017

Main Street Board Orientation

Has been rescheduled with no new date set.

Fundraisers and Membership Drives

To be discussed during planning session

Mother-Daughter Tea Party

Ken Taft stated that the price of the tickets should \$15.00 as previously voted upon by the board.

Elizabeth Hill disagreed and stated that the ticket prices should remain at \$10.00. The board agreed with Ken Taft and the ticket prices will be \$15.00 for the event.

SwampFest 2018

Bands – Take a listen - Has been tabled for a later date, with no date set.

Open positions on the Board

Kent Taft mentioned the current position(s) available on the board – Design and Member-At-Large

Planning meeting

Planning meeting has been schedule for Tuesday, July 18, 2017 at 5:15pm – meeting will be held at 520 Plant Avenue – Dinner will be provided.

Adjourn- at 5:55pm - Next meeting to be held on Tuesday, July 11, 2017.