

WAYCROSS MAIN STREET BOARD

MINUTES

Tuesday, May 9, 2016

CALL TO ORDER

Ken Taft called to order the meeting of Waycross Main Street at 5:00 on May 9, 2017 in City of Waycross Commission Chambers.

Roll Call:

Ken Taft, Elizabeth Hill, Sharon Radford, Marla Howell,

Guest: Dodi Moore - Sassy Sisters Consignment

APPROVAL OF MINUTES

Ken Taft asked that everyone look over the minutes from April 11th meeting and asked for a motion to approve the minutes. Marla Howell made a motion to approve the minutes and seconded by Sharon Radford. Motion passed.

TREASURER'S REPORT

Treasure's Report was given by Elizabeth Hill.

Main Street Account Balance - \$3,876.72

Swampfest Balance - \$21,660.40

MANAGERS REPORT

Swampfest 2018

Elizabeth Hill presented the board with the Swampfest 2017 Expense Report. There was a suggestion brought up that instead of having to pay for entertainment at 5:30 on Friday to have an Open Mike or etc being that Swampfest will just be opening and not that many people have arrived at that time. There was a discussion about the number of arts and crafts vendors we had this year and how we had run out of space. If we have had more available space downtown we could have more vendors. Question was asked why we didn't use Mary St from Pendleton to Lott St, and it was mentioned that Jack Lott did not like his store blocked for customer parking. Marla Howell mentioned that she would discuss this with Mr. Lott. Marla Howell also brought up the Miss Swampfest Pageant that we need to host because there is money to be made with it.

Marla also mentioned getting together with Swampfest Run and see if they would be interested in having it the same weekend as Swampfest.

Mother/Daughter Tea Party

Elizabeth Hill announced that the Mother Daughter Tea Party has been rescheduled for August 12, 2017. We will start promoting the tea party the end of June. Elizabeth also presented the board with an expense list showing the cost from last year and for this year. Not on the list was the hair and makeup that was done by Jorja's for the 5 Disney Princesses. We do get gift cards from the grocery stores for the food that we will need to purchase. Marla Howell questioned why do we the event if it's costing us money. Elizabeth stated they were \$10 and the question came up why the tickets were not changed to \$15. Ken Taft stated it was voted on and approved by the board so tickets stand at \$15 and if he needs to he will speak with anyone concerning this matter. Posters or tickets have not been printed so we still have time to raise the price before advertising.

ORGANIZATION

N/A – Laticia Gilliam not present

ECONOMIC RESTRUCTURING

Marla Howell presented several pictures for Main Street banners for downtown. The pole banner we can get for cost @ \$65-\$68. Marla stated that the DWDA will buy at least 10 and as of last count there are 32 poles downtown. Marla presented 4 different prints for post cards to sell. She states that she will pay the cost to print the cards and will sell them at Plant Café and will donate 25% of sales back to Main Street.

PROMOTION

N/A – Ginger Peagler not present

DESIGN

N/A – open

NEW BUSINESS

A) Summer Movie Series and Dates

Pets – June 2nd

Wizard of Oz – July 14th

Ice Age; Collision Course – August 4th

Movies have been donated by the City of Waycross and the city will pay the licensing fee of \$385.00 per movie. One officer and one staff will work the movie along with the Fire Dept which will set up sound system and help with setup, break down. City will also allow Main Street to use the movie screen and equipment to show the movies.

B) Main Street Board Orientation – Jessica Reynolds – June 8, 2017

This will be held in Commission Chambers on 1st floor of City Hall from 10am-2pm

C) Fundraisers and Membership Drives

D) Mother-Daughter Tea Party – Budget

E) Swampfest 2018 – Bands, dates and sponsors

. April 6th & 7th 2018

. The Tams, Second Chance Band –

Everyone seems to like The Tams and Second Chance Band. We will need to be in search for a band on Saturday night to replace the Swinging Medallions

. Sponsors

Ken Taft brought up getting more sponsors and maybe increasing sponsorship amounts.

F) Façade Loan Program

We tabled for now

ADJOURNMENT

Next meeting is scheduled for June 13th.

Meeting adjourned at 6:20.

Submitted by; Sharon Radford