

WAYCROSS MAIN STREET BOARD

MINUTES

Tuesday, March 14, 2016

CALL TO ORDER

Ken Taft called to order the meeting of Waycross Main Street at 5:18 on March 14, 2017 in City of Waycross Commission Chambers.

Roll Call:

Ken Taft, Elizabeth Hill, Sharon Radford, Marla Howell, Pam Taylor, Paula Sapp,

Guest: Elizabeth Johnson

APPROVAL OF MINUTES

Ken Taft asked that everyone look over the minutes from February 7th meeting and asked for a motion to approve the minutes. Pam Taylor made a motion to approve the minutes and seconded by Marla Howell. Motion passed.

TREASURER'S REPORT

Main Street Account Balance - \$4151.72

Swampfest Balance - \$29,873.12

MANAGERS REPORT

Swampfest 2017 – April 7th & 8th

There was discussion of adding 50/50 Raffle in the place of Hometown Raffle or doing both.

Swampfest T-Shirts are available for Sale... \$12 for children & \$15 for adult

There were 3 designs shown for t-shirts.

Pam Taylor asked how much the graphic designs were for the t-shirts. We usually just have one design and with three it had to be more cost. Elizabeth Hill stated the cost to be \$2,600. Pam Taylor questioned who approved this amount and why the board had not voted on this... she stated this is why we have a board. Ken Taft questioned why we had three designs and the board only approved two and also we needed board approval before spending that kind of money. Elizabeth stated that Sloan Fountain decided on the other shirt design and also that the city would be paying for the graphic designs not Main Street. Pam Taylor asked... Why do we have boards if we can't make decisions? Marla Howell stated that John is a graphic designer and also suggested Kelly Ink. Pam Taylor also suggested going back contest for t-shirts designs which also gets the community involved.

ORGANIZATION

Ken Taft mentioned that the first meeting on Main Street planning was great and we needed to schedule another date to conclude. Pam Taylor suggested having DCA to come help with Main Street planning.

Next Main Street planning meeting is scheduled for March 30th from 5-7 @ 5:15 at 506 Plant Ave.

ECONOMIC RESTRUCTURING

There are 80% of businesses listed on the directory on FB.

We need to get together with DWDA, maybe meet at least quarterly.

PROMOTION

Mother/Daughter Tea Party – May 13th

There was a discussion on decorating and getting flower arrangements for the tables. Pam Taylor mentioned that she could get flowers wholesale.

Hair/make up for Princesses will be paid for by Main Street.

DESIGN

Marla Howell brought some banners for everyone to look at. DWDA maybe helping with Christmas banners, also the schools may purchase ten.

Also she mentioned asking the commission what they wanted downtown to be... questions or ideas on what needs to be going on downtown.

Elizabeth mentioned branching out more and finding out what the people want. We need to start with downtown. We need to start with downtown businesses and see what they think we should do to promote and improve downtown.

Marla suggested that if changes could be made on the building and codes ordinances, then people could improve and repair buildings at a reasonable cost.

Ken Taft recommended we check out downtown businesses to see who may be eligible for the Façade Grant.

ADJOURNMENT

No new business.

Next meeting is scheduled for April 11th

Meeting adjourned at 6:23.