

WAYCROSS MAIN STREET BOARD

MINUTES

Tuesday, February 7, 2016

CALL TO ORDER

Elizabeth Hill called to order the meeting of Waycross Main Street at 5:23 on February 7, 2017 in 2nd floor Conference Room at City Hall.

Roll Call:

Ken Taft, Elizabeth Hill, Sharon Radford, Marla Howell, Ginger Peagler, Laticia Gilliam, Heather Markle

MANAGERS REPORT

Swampfest 2017 – April 7th & 8th

Finalized Entertainment

Everyone present was in agreement with The Tams performing on Friday night from 7:30-10 and Legacy and the Motown Revue performing on Saturday night from 7:30-10.

Ken Taft made mention that we had First Right of Refusal with the Swinging Medallions and when we called them to conform they had already booked with the Blessing of the Fleet for Friday night and they either booked another show for Saturday somewhere else or they just chose not to come to Swampfest this year. We had no control over their decision.

Entertainment Up for Discussion

Everyone present was in agreement with the following bands performing and the time the time slots they were scheduled for.

Beau & Luci – Friday, 5pm - 7pm
Second Chance Band – Saturday, 5pm - 7pm
Rhonda and the Rellics – Saturday, 3pm - 4:30pm

Contest (beginning at noon)

Coca Cola Chug
Chick Fil A Nugget Eating Contest
Dilly Bar

Heather said that she would check back with Krystal's to see if they would like to sponsor again this year.

It was also mentioned about adding another contest to expand the time slot.

Stage & Sound

Millennium Entertainment (will also provide DJ)
Southern Sound & Lighting

We have already paid deposits on both.

Additional Entertainment

Marvelous Mutts (Saturday 1pm, 3pm, 5pm) - The cost was discussed and finally decided that we should be fine with everything due to still receiving vendor and sponsorship monies.

Ronald McDonald – As of now we are unsure if they will be attending this year.

Fire Clowns - will be coming

Heather suggested having POGO or the Gator to make an appearance. It was decided that it would good to have POGO make a couple of appearance's through the day on Saturdays. Heather said that she would volunteer to wear POGO costume but that she would need an escort to walk her around. Sharon agreed to escort her. Everyone was in agreement with this suggestion.

Vendors

Food Vendors – (We have 19 as of now and will not be taking anymore.)

Arts & Crafts – (We have 9 as of now and are still taking applications.)

Spaces for Downtown Businesses – If a business would like to have a 10x10 space left open in front of their store, they will be given 1 space at no cost. If they request additional space or spaces they will need to pay \$100.00 per 10x10 space. It was discussed and everyone was in agreement.

T-Shirts and Poster

There were 3 designs shown for t-shirts and posters.

There were 2 t-shirts chosen and 1 poster design was picked with just a few changes to make on it.

Everyone was in agreement with the decisions.

Sponsors

As of now our main sponsors are Coca Cola and iHeart Media. We have several other businesses that have sponsored and we encouraged everyone to ask a business if they would like to sponsor because every little bit will help.

Other Business

In closing it was decided that we needed to set a date to discuss the purpose of Main Street and the duties of each position. The date that was agreed on was March 10th from 3pm-5pm.

The next scheduled Main Street meeting will be on March 14th.

Meeting adjourned 6:51.