

***Mainstreet Downtown Waycross***  
***Meeting Minutes***

January 23, 2018

**I. Call to Order**

Ken Taft called to order the regular meeting of the Waycross Mainstreet Located at City Hall Chamber office.

**II. Attendees**

**Marla Howell, Dodi Moore Pam Taylor, John Ganas, Wayne Caffarell, Rene Bolden, Michael Murchinson, Shanice Benson, Renae Selfez, Ebony Miles**

**Kristin Baumgartel, Peggy Grady, Jerry Carver, Ken Taft.**

**III. Approval of minutes from last meeting**

Pam Taylor made a motion to accept the minutes from the last meeting. Rene' Bolden second the motion and voted, all agreed.

**IV. Open issues**

- a) Wayne Cafferell announced that anyone interested in knowing more about Toast Masters would be welcome to join them at an open house meeting being held at New Beijing .
- b.) The final decision had not be made on the design of the Swampfest Poster. But it was voted on my the Board that there be only one design and Dodi Moore was going to find out additional information about the Swampfest T-shirts multiple designs was voted down by the Board.

**V. Treasure Report – Pam Taylor**

- a) Mainstreet \$4799.77
- b) Swampfest \$19531.69

**VI. Manager's Report – Peggy Grady announced that John Ganas was interested in taking over the position as the Chairman for the Economic Restructure to now**

**Economic Vitality. Pam Taylor made the motion to elect John Ganas to take over the Economic Vitality committee and it was second by Marla Howell voted everyone agreed.**

**The only position that is still open on the board currently is the position of the Vice Chairman. Peggy reported all positions that are filled and turned the meeting to Ken Taft so that he could go over some important information. Ken proceeded to explain each of the 4 points of Mainstreet. Peggy introduced Shanice Benson, who was interested in taking over the Secretary position. Both Peggy and Dodi Moore are made the motion to accept Ms. Benson, second by Wayne Cafferell, voted and cleared. Peggy needed a vote on using some final acts for Swampfest.**

**Rhonda and the Relics agreed to join us for Swampfest, which has now changed their name to Plan B at 400.00. Peggy made the motion to contract them, Wayne Cafferell second, all agreed. The Pine Box Dwellers or Knoxville Lights was the next order of business for scheduling. Discussion was made that we use Local Talent over out of State, John Ganas made the motion to accept Pine Box Dwellers for 400.00, Pam Taylor second and vote accepted. The final act needing to be discussed was the magic act “Turner Magic” who agreed to do 3 shows during the course of the afternoon for 1500.00, which was motioned by Peggy Grady, Second by Pam Taylor, vote agreed.**

**Peggy also announced that she had a private meeting with Circle K, and the owners of the Bunn Building. Bunn Building has been given some ideas of getting together with the Southern Georgia Regional Commission.**

**Peggy also told us that she had some takers on sponsorship money for Swampfest, Circle K, Coke, and I heart Radio (in kind). She also informed the board that we have currently 8 misc. and almost all the food vendor reserved for Swampfest.**

**VII.Organization – Marla Howell spoke on the importance of getting the Mainstreet program out to the public. The funding for the Mainstreet mainly coming from membership dues. The newly updated Mainstreet Information flyer, along with getting a Downtown Discount Card that would allow for customers to be brought downtown but also it would be a fundraiser for the Mainstreet program.**

**VIII.Economic Vitality – John Ganas spoke of the opportunity to get business downtown with some work to correct the visual downfalls of the city.**

**IX.Promotions – Dodi Moore discussed what would be done if the vendors of Swampfest grew in size and how we would approach that issue. She also noted that she would look into additional graphic printers for the t-shirt design and the best possible cost to Mainstreet.**

**X. Design – Jerry Carver stated that there was a change on the American Flags that are coming from Lowes. Peggy noted that Lowes had changed their agreement on providing 25 free and 25 at cost, changing that to donation of all 50 units at no cost to Mainstreet. This should be taken care of before our next meeting.**

**XI.New Business – The board voted and agreed that there would be only one print for the Swampfest t-shirt, with possible changes in the shirt in color of the shirt itself. The poster was viewed by the board, but not voted on by the board subject to some changes needing to be addressed.**

**The mother /daughter Tea party is back on schedule again this year. KD's and Jeanette's both agreed to supply some of the appetizers for the event. Walmart also has provided \$50.00 Gift Card.**

**Ken Taft called to adjoin the meeting and reminded everyone that the next scheduled meeting would be Tuesday, Feb. 27, 2018.**