

**Waycross Main Street**  
**January 23, 2018**  
**Agenda**

**1. Call to order**

**2. Approval of Minutes from Last Meeting**

**3. Treasurer's Report – Pam Taylor**

- a. Main Street Account Balance - \$6,949.77
- b. Swamp Fest Account Balance - \$20,356.69

**4. Manager's Report**

- a. Introduce new potential members
- b. Meetings with A. Ham and Circle K
- c. Wrote a check for \$450.00 from the MS account for Peacock Septic services on 1/16/18 for the Christmas parade-Reimbursed PD for a check from Walmart that was made out to MS but PD applied for it \$2,000.00
- d. Schedule Board Meeting on the Work Plan
- e. Progress on DCA Reports

**5. Organization – Marla Howell**

- a. Organization chair collect discounts from downtown merchants for membership brochure (membership card)
- b. Updated membership package on 12/28/17
- c. Importance of Committee Work
- d. Importance of Membership dues
- e. Membership drive (silent auction committees need to work on this maybe have it at the REA get with Danny Y. for help)

**6. Economic Restructuring – Open**

The Mission of Waycross Main Street is “To revitalize the social-economic, historically significant, central core of Ware County, through planned economic development, with an emphasis on historic preservation and protection of its existing buildings and structures”.

The Vision of the Waycross Main Street is “To be a central business core that preserves and protects the past, promotes the present and plans for the future economic success of Downtown Waycross through the 4-Point Approach”.

7. **Promotion** – Dodi Moore
  - a. SwampFest – Need to take an official vote on the Plan B Band- Tentative Schedule for Swampfest
  - b. Christmas Parade update
  
8. **Design** – Jerry Carver
  - a. Pole banners
  - b. Flags
  
9. **New Business**
  - a. SwampFest 2018 – April 6<sup>th</sup> & 7<sup>th</sup>T-shirt, Poster Design approval
  - b. Mother Daughter Tea Party May 5<sup>th</sup> poster
  
10. **Adjourn- Next meeting to be held on Tuesday, February 27, 2018.**

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