

**Waycross Main Street
January 10, 2017
Agenda**

1. Call to order

2. Approval of Minutes from Last Meeting

3. Treasurer's Report

- a. Main Street Account Balance - \$2,671.72
- b. Swamp Fest Account Balance - \$23,616.13

4. Manager's Report

- a. Welcome back!!
- b. Christmas Parade Success
- c. What is the purpose of Main Street, what are our goals, develop work plan for the 2017 year
- d. SwampFest 2017 – Sponsors, fireworks.....

5. Organization

6. Economic Restructuring

- a.

7. Promotion

- a. Upcoming events
 - i. SwampFest 2017 – April 7th & 8th
 - ii. Mother/Daughter Tea Party – May 13, 2017

The Mission of Waycross Main Street is “To revitalize the social-economic, historically significant, central core of Ware County, through planned economic development, with an emphasis on historic preservation and protection of its existing buildings and structures”.

The Vision of the Waycross Main Street is “To be a central business core that preserves and protects the past, promotes the present and plans for the future economic success of Downtown Waycross through the 4-Point Approach”.

8. Design

9. New Business

10. Adjourn- Next meeting to be held ?

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