

Minutes for Waycross Main Street January 15, 2013

Present- Stacey Wehmann, Allison Herrin, LuAnne Jenkins, Danny Yarbrough, Larry Gattis, Ken Taft, and Sloan Fountain

President Stacey Wehmann called the meeting to order.

Treasurer's Report- There was no treasure's report. Sloan noted that there were no chnges since the last meeting.

Organization Committee Report – No report

Promotion Committee Reort – Manager Sloan Fountain discussed the results if the Valentine's Day Raffle last year that had over 200 entrants. Each participating business donates a prize for the raffle and allows customers to enter the raffle. The consensus was to do the raffle again.

Design Committee Report – The Rails to Trails project will begin construction in the next couple of months. Mainstreet has contributed information to be included in the historical markers along the trail. The design firm has submitted a mock up of a marker. Ken suggested that Joseph Johnson be contacted for additional historical information.

Economic Restructuring Committee Report – There was no report from the DWDA.

Manager's Reort

Sloan updated the Board on the work that had been done on Swampfest which is the next major event for Main Street. These include:

Booking the band Pink Cadillac for Saturday night

Booking Marvelous Mutts

Booking Southeastern Reptile Rescue

Obtain a quote for the stage from Southern Lighting and Sound

Selecting Satilla River Tees to print the T shirts at \$4.60 per shirt

Articles are running on the Waycross Journal Herald for local bands to participate Friday night

10 Food vendors have been selected

8 Arts and Crafts vendors have been selected

All major Sponsor have been contacted – GATX, Flash Foods, Coca Cola, ERC

Facebook page has been updated

Web site has been updated

The public event form has been submitted to the City

A proposed design for the T shirt was discussed in detail. A revised design will be sent out based on these comments.

Next Meeting – Tuesday, February 12, 2013 at 5:15pm