

# Become a Member

## Membership Categories

### INDIVIDUAL LEVEL

\$25.00

### BUSINESS LEVEL

\$50.00

### SPONSORSHIP LEVEL

\$200.00

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

E-Mail \_\_\_\_\_

Phone \_\_\_\_\_

Membership Category \_\_\_\_\_

Gifts are Tax Deductible

Make checks payable to Waycross MainStreet  
and mail to

P.O. drawer 99 Waycross, GA 31501

For more information, contact Sloan Fountain,  
MainStreet Manager, 912-287-2969 or by email  
at

[mainstreet@waycrossga.com](mailto:mainstreet@waycrossga.com)

# Who Should Join

The commercial district reflects the image of the entire community and plays a key role in the local economy. For these reasons, every resident has a vested interest in our downtown's future.

Merchants  
Property Owners  
Residents  
Elected Officials  
Realtors  
Bankers  
Historic Preservation Groups  
Local Citizens  
Civic Groups  
Religious Institutions  
Local Industries



Opportunity in every direction.



# Waycross MainStreet

A Program to  
Encourage  
Improvement &  
Renovation of Downtown

[www.waycrossga.com/  
mainstreet.htm](http://www.waycrossga.com/mainstreet.htm)

# What is Main Street?

Main Street is a national program in over 100 communities in Georgia and thousands of communities nation wide. These communities have adopted the Main Street approach to look at “Main Street” as the heart of their communities, work to save it’s historic buildings, revive its commercial core, strengthen business, control community eroding sprawl and keep a sense of place and community life in America.

Main Street works on a four-point approach to downtown revitalization. These four committees work together to build a sustainable and complete community revitalization effort.

## Organization

We are a volunteer driven program and we need your help! Our board of directors and committees all work toward the same goal of reviving the downtown area. We work at getting everyone focused in the same direction by assembling financial as well as public resources to implement a downtown revitalization program.

## Design

We want to draw attention to Downtown Waycross’ best assets and keep the area in top physical shape. We do this by capitalizing on the historic buildings and sidewalks that made downtown flourish years ago. A great example is the Historic Walking Trail that takes you on a one mile tour around downtown and stops at some of the historic sites we have in our area. In turn design improvements result in more dollars being spent in downtown.

## Economic Restructuring

We want to fill the unused and underused spaces in Downtown. We do this by recruiting new businesses and staying up to date on the current market. We work towards sharpening the competitiveness of the existing businesses to respond to today’s consumer needs. The Ware Hotel is a great example of a rehabilitation project that is underway. When it’s complete it is expected to bring 35 new apartments to the downtown area.

## Promotion

We plan and promote events in order to increase public interest and draw consumers to shop, eat, play and live in downtown Waycross. We want to increase public traffic. We do this by having festivals, parades and events in downtown Waycross.

# Membership Benefits

## INDIVIDUAL LEVEL-\$25

Receive 1 coupon for a medium specialty beverage of your choice from Ellianos Coffee Company

Receive 1 membership card to use at special events and promotions

Receive the quarterly Main Street Newsletter

Eligible for media co-op at a group rate (if located in the Main Street area)

Use of the Main Street Shopper to advertise weekly sales (if located in the Main Street area)

Receive one vote for decisions that have to be voted upon at meetings

Business name will be listed on the Main Street website

## BUSINESS LEVEL-\$50

Receive all of the benefits from the Individual Level, PLUS

Business name listed on the Waycross Main Street map and directory of Waycross

Receive 3 additional membership cards (for a total of 4) to use at special events and promotions

Spotlight business of the month at least 1 time on the homepage of the Main Street website and the Main Street Newsletter

## SPONSORSHIP LEVEL-\$200

(\$100 of your contribution will fund the façade loan program)

Receive all of the benefits from the business level PLUS

5 additional membership cards for use at special promotions and events

Full color business card listed on the map and directory of Waycross.

# Your donation will fund the following downtown projects:

## Main Street events:

Swampfest

Pumpkinfest

The Christmas Parade

The Annual Mother-Daughter Tea Party

Other Main Street events

## Promotion of events

Printed material such as maps and the walking trail brochures

## Façade loan Program

To see if your business is located in the Main Street area, check the map below. The Main Street district is bordered by Plant Avenue, State Street, Tebeau Street and a portion of Oak Street.

